

in

WEDDING

FASHION • BEAUTY • STYLE

## DREAM WEDDING GOWNS

令他畢生難忘的嫁衣

New York's couture queen: Romona Keveza

紐約時裝設計天后 Romona Keveza

Back in black: Evening glamour

秋夜黑色誘惑

Makeup: The eyes have it

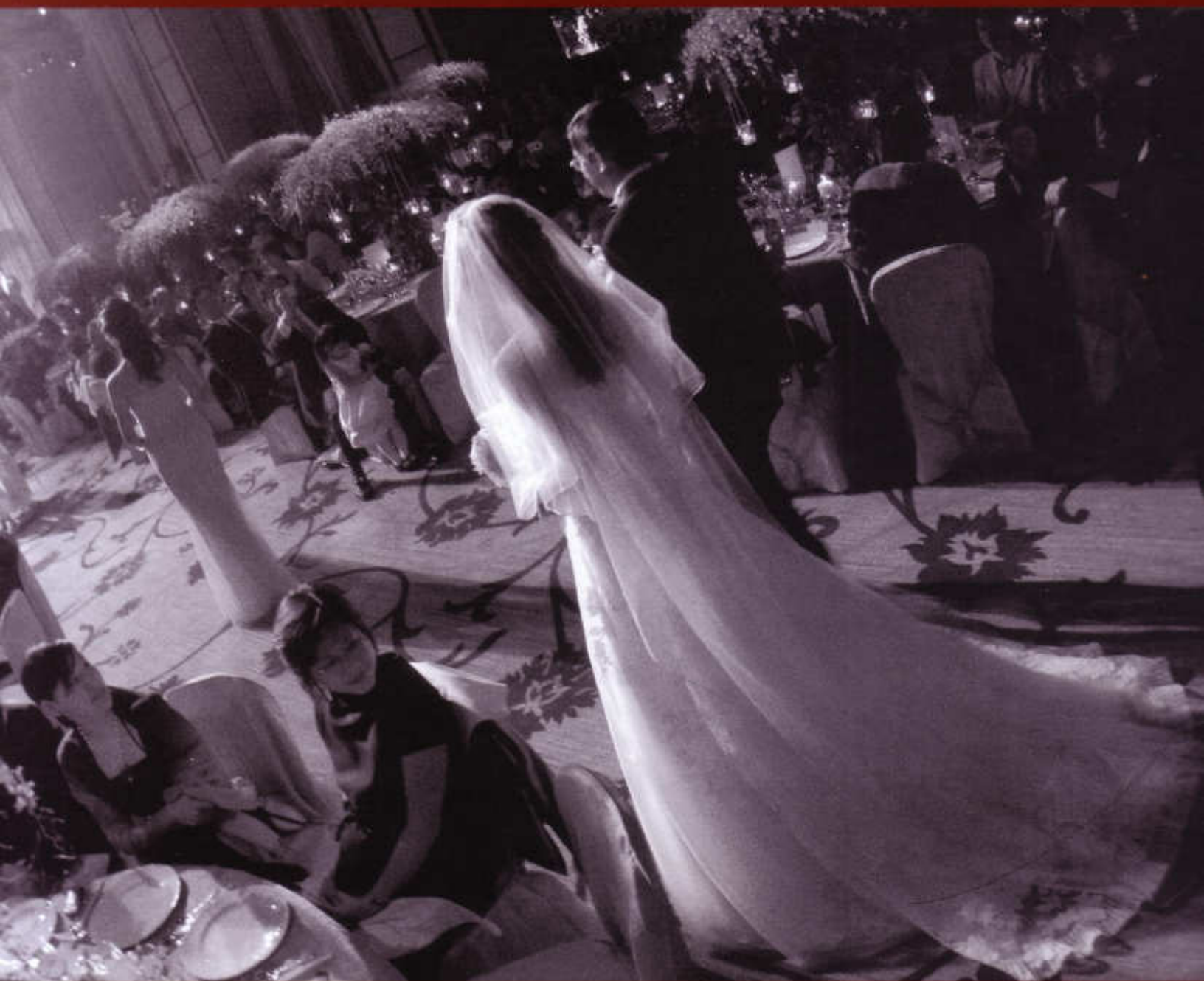


HK\$ 50  
US\$ 6.50



Planning makes perfect

Evelyn Mills



**THE MAKEUP ARTIST** hasn't arrived and your colour-blind aunty has awarded herself the task of flower arranging. Your bridesmaid has tripped over and snagged her oversized dress; and the venue is double-booked, causing jet-lagged friends and relatives to become irritated and squawk at one another. All this has taken a heavy toll on your frail disposition and you burst into tears, make-up streaming down your face on what is supposed to be the happiest day of your life. Now, all you wish for is a wedding planner to wave a magic wand. But JLo is nowhere to be found.

Planning a wedding can be one of the most exciting experiences in your life, but without careful consideration and proper organisation, it can also turn out to be stressful and, at worst, a complete disaster. Be it a small, modest occasion with only a few close friends and family members or a lavish, extravagant gala event, you only have one chance to get it absolutely right. So why not seek the help of a good wedding planner? It's a sure way to ease the pressure so you and your fiancé can relax and enjoy the day.

Preparing for a wedding on any scale can take between four to 18 months of full-time work. Seeking the help of a professional wedding planner enables you to focus on the more personal elements of your wedding, such as your family, your friends and most importantly you and your future spouse. Brides (and even grooms) often become so wrapped up in the lead-up to their wedding that they neglect their own wellbeing. Then, when the big day arrives, they can't wait for it to end, looking and feeling completely exhausted and burned-out.

A seasoned and in-touch wedding planner can add much value and poignancy to your wedding. They will already have established connections with trusted and respected vendors and venues alike. On the big day itself, a good planner can help you unobtrusively steer the day to run like clockwork. They will resolve any unexpected issues that may arise in a discreet and professional manner, allowing you to sit back, enjoy and fully savour the moment.

A good wedding planner will also become your personal guardian, and will develop and create a unique vision for you. They will have aesthetic judgement and the experience to know what works and what doesn't within your budget and timescale. A planner is also ideal for assisting with cross-cultural marriages where cultural traditions are embraced without over-emphasising one side or the other – hence avoiding conflict between relatives and the couple.

When choosing a planner, listen to your instincts: if you don't "click" then keep looking until you find the right person or company to help you. Keep in mind that a good planner will spend more time listening than talking, and if a deal seems too good to be true then it probably is. Investing in a top-notch planner is a small price to pay for a very big day.

化妝師還未到之前，你那沒有藝術細胞的阿姨為自己冠上花卉設計之職責；你的伴娘被那過闊的裙子絆倒；預訂了的場地又被搞亂了，令到本來被時差困擾的親友互相不滿抱怨。這原是一生中最快樂的時刻，卻令你承受著很大的壓力，脆弱的你禁不住哭起來，漂亮的妝容也溶掉流於臉上。這刻，你最希望的就是一個婚禮籌劃專家揮動魔法棒拯救你。但像 Jennifer Lopez 在電影中那麼精彩的婚禮專家，又怎會忽然現身？

籌劃一個婚禮是人生中令人興奮的經驗，但如果沒有謹慎恰當的組織籌劃，就會造成很大的壓力，更可釀成一場災難。無論是小型端莊的，又或是極盡豪華盛大的宴會，你都只有一次機會。為何不找個婚禮籌劃專家幫幫手呢？這是令你和你未婚夫安然輕鬆迎接大日子的最佳途徑。

籌備一個婚禮的時間會因應宴會規模的大小而定，一般由4至18個月不等。婚禮籌劃人能令你專注於你的家人、朋友，及你和你將來的「另一半」。新娘（甚至新郎）通常都過於專注在婚前的籌備工作，而忽略了身心健康。當大日子到臨，他們都倦容盡現，疲憊十分，不再熱衷，甚至希望草草了事。

經驗豐富的婚禮籌劃人熟知婚禮場地，各種與婚禮有關的供應商及禮儀，為你度身訂造合適的服務。特別在你的大喜日子裡，他們能給你導航及指引，令整日的流程如時鐘般暢順，並妥善處理預料之外的問題，令你可以全情投入，享受每個動人的時刻。

良好的婚禮顧問能為你帶來獨特的構思，每分每秒均靜靜侍候在你身旁。他們以美學的角度及經驗去判斷甚麼是可行，甚麼是你的預算和時間不允許的。他們也是跨文化婚禮的最好幫手，能盡量做到兩種文化傳統並存，避免因差異而造成任何衝突和磨擦。

挑選婚禮籌劃人的時候，請相信你的直覺；如果沒有一拍即合的感覺，就繼續尋找，直到感到合拍為止。要謹記一個良好的婚禮顧問會著重願意花時間聆聽及溝通。如果聽上去已感到過於浮誇的承諾，那麼數會是不實。聘用有頂級信譽的專家，就是以有限的付出換來一生美麗的回憶。



### Evelyn Mills

One of the most sought-after wedding planners in Hong Kong, Evelyn began her career in the service industry 12 years ago and graduated from the renowned School of Hotel Management "Ecole Les Roches" in Switzerland. During her tenure as a bridal consultant with Brides & Gowns, a leading bridal and evening fashion wear company, she established Marriage Maestros in 2002. Today, her company is responsible for creating some of the most lavish, full-scale productions as well as warm and intimate private functions in and around the region. This month she stresses the importance of good planning.

Evelyn是香港著名的婚禮策劃顧問，畢業於瑞士著名學府後，便加入了Brides & Gowns 當顧問，從事婚禮行業超過12年。在2002年建立了 Marriage Maestros，為新人提供最完善最有創意的服務。Evelyn將會給準新娘最專業的意見。