

WORLD BRIDE

FALL 2024 ISSUE

magazine

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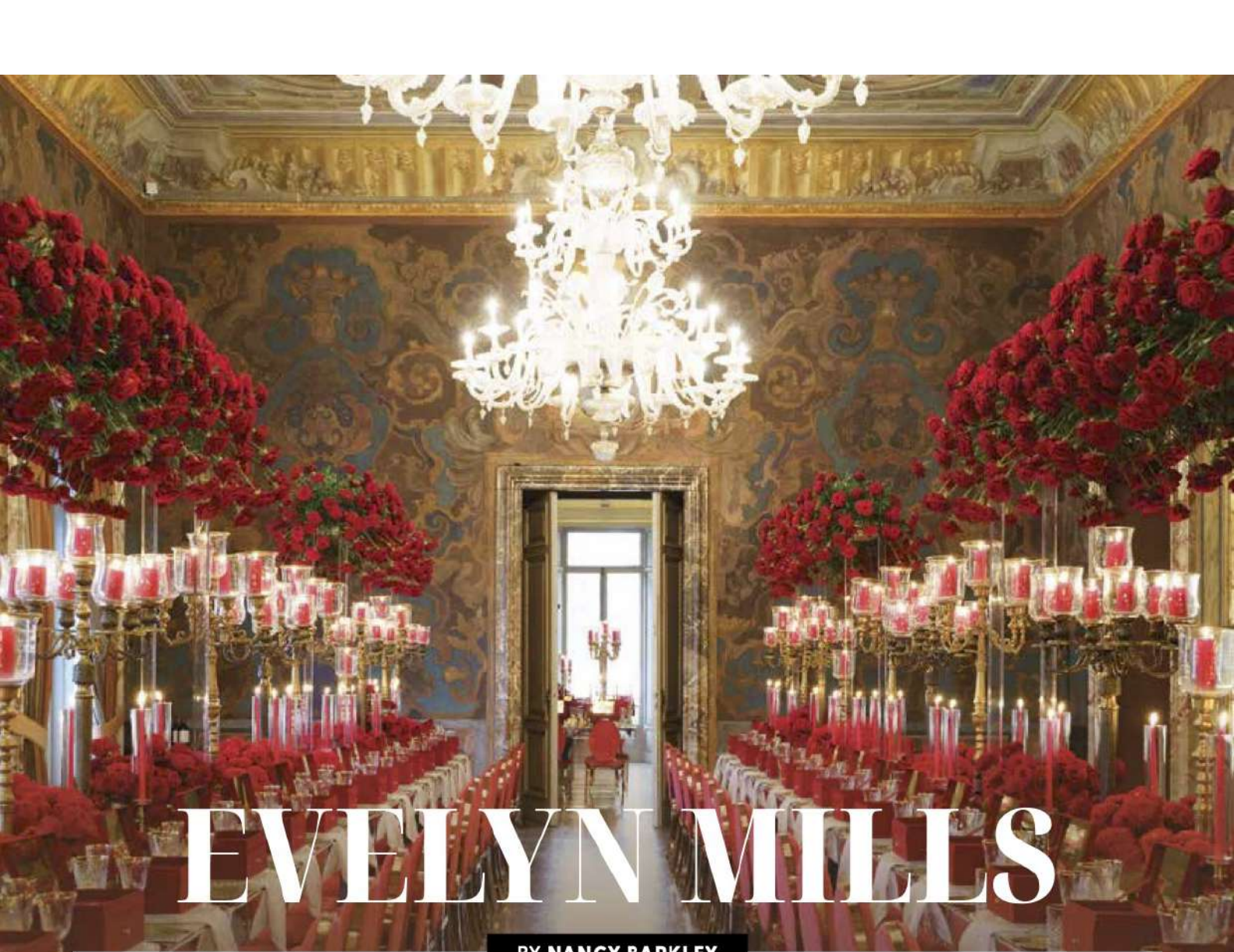
Capturing The Bridal Industry

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SUSTAINABILITY: A HEALTHIER LIFE, FILLED WITH LOVE, FAMILY, AND LEGACY



EVELYN MILLS

BY NANCY BARKLEY

Evelyn Mills, the Founder of Marriage Maestros Ltd. (established in 2002) and sister company Wedding Maestros Ltd. (established in 2015), has been a prominent figure in the wedding planning industry for 22 years.

As Hong Kong's longest-established event planning company, Marriage Maestros (founded in 2002) is renowned for its trusted reputation and deeply personalized approach. They craft weddings that uniquely reflect each couple's love story and vision, ensuring every moment is beautiful and unforgettable.

Wedding Maestros Ltd. boasts a diverse team spanning four generations, offering a range of experiences and perspectives. Their strong international network of venue relationships provides clients access to exclusive locations.

Their client relationships often extend beyond weddings, with many couples trusting them for other major life events. By working closely with couples,



venue partners, and vendors, they deliver elegant, unique, and memorable events, upholding their core values of excellence, personalization, and long-lasting relationships.

They begin by getting to know the couple on a personal level—learning about their story, preferences, and vision for the big day. Every wedding they plan starts with a creative concept that reflects the couple's personality and style. From there, they focus on the details that matter most, whether it's incorporating cultural traditions, creating personalized decor, or designing a one-of-a-kind ceremony.

One of their most memorable weddings took place in 2019 at Villa Erba on Lake Como, Italy. It was their first 'celebrity' wedding and their first event in Italy. The three-day celebration began with a welcome party at the Grand Hotel Tremezzo. On the wedding day, guests arrived by private boats. The alfresco ceremony featured a mirrored aisle, designer flowers, and lake views.



After the ceremony, guests enjoyed a sunset cocktail party in the villa's gardens, followed by a lavish dinner indoors. Highlights included long mirrored tables, red roses, and personalized gifts. The groom serenaded his bride under the stars, followed by fireworks. Guests then discovered a hidden dessert room filled with whimsical treats. The night ended with an after-party featuring a live band and signature cocktails, and the weekend concluded with a rooftop poolside farewell brunch at the Hilton Lake Como.



They are excited about expanding their destination wedding portfolio through the Wedding Maestros brand and diving deeper into creating immersive wedding experiences. They also aim to collaborate with more lifestyle brands, integrate AI technology into their services, and offer coaching and workshops to nurture the next generation of aspiring planners. Their goal is to pay it forward, fostering a stronger, more connected community. Their objective is to continue providing exceptional service while staying ahead of trends, incorporating new technologies, and delivering highly personalized weddings.